JEDO BOARD Joint Economic Development Organization Wednesday, March 28, 2002 3:00 p.m.

The JEDO Board met in the Chamber of Commerce Board Room. Those JEDO Members present being: Shawnee County Commissioner Vic Miller, Ted Ensley, and Marice A. Kane; City of Topeka Mayor Butch Felker; City Council Members Vanessa Hill, Harold Lane, Lisa Stubbs, Betty Dunn, John Alcala, and Gary Price. Others present: Mike McGee with the City of Topeka; County Counselor Rich Eckert, Shawnee County Financial Administrator Harriet "Trinket" Harding, Interim Director of the Topeka-Shawnee County Metropolitan Planning Agency Neil Dobler; John Myers with the City of Topeka; Jack Porteous, Vice President Economic Development GO Topeka; Dana Rulon Frye with the Chamber of Commerce Board and Frye Allen, Inc.; GO Topeka Board Director Linda Ramirez Gonzalez; Ed Carmona, Chamber of Commerce Board; Deputy County Clerk Deb Childers. Citizens present were: Phil Morse, Darold Davis, Henry McClure, Mike Meadows, Martha Bartlett-Piland, Jeff Wietharn, Tom Moses, Gayle Howard, David Carpenter; Ross T. Hendrickson; Vince Frye; Susan Shaw; Jim Walker; Rod Seel; Scott Sewell; Also present were: Alicia Henrikson, Topeka Capital-Journal; Sherriene Jones, Channel 27/KSNT; Cara Connelly, WIBW TV; Jouarie Downing, WIBW TV

ITEM NO. 1: Approval of Minutes.

A motion was made by Mayor Butch Felker to <u>approve the JEDO Board meeting minutes of</u> <u>February 27, 2002</u>, seconded by Councilwoman Vanessa Hill. The motion passed unanimously.

ITEM NO. 2: A Target Market Study presented by Mr. William Fredrick, Managing Director of The Wadley-Donovan Group. (A copy of the power point presentation is attached to this set of minutes.)

Mr. William "Bill" Fredrick, Managing Director of The Wadley-Donovan Group explained his presentation was a status report showing what would be in their report, subject to some modifications. He said this report would show their chief findings, in terms of the assets and challenges, and some conclusions. There would also be some preliminary recommendations, including their preliminary selection of the target industries they felt would be best for Topeka and Shawnee County.

ITEM NO. 3: Go Topeka Report. (A copy of this report is attached to this set of minutes.)

Chamber of Commerce President Doug Kinsinger and Ms. Kathy Mollenberndt, also with the Chamber of Commerce, reported on the Status of Key Activities.

NEXT MEETING

The next meeting of the JEDO Board was scheduled for 3:00 p.m. on April 24, 2002, with the location to be determined.

Meeting adjourned.

JOINT ECONOMIC DEVELOPMENT ORGANIZATION

Vic Miller, Chair